

# 3<sup>RD</sup> FORUM OF THE EU STRATEGY FOR THE ADRIATIC CATANIA 24-25 MAY 2018 AND IONIAN REGION

## OPEN INNOVATION AT TRANSREGIONAL LEVEL: THE OIS-AIR INTERREG ADRION PROJECT

Elena Banci  
AREA Science Park



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# AREA

SCIENCE PARK



**Padriciano  
Campus**



**Basovizza  
Campus**



**CAMPUS**



**BUSINESS CREATION**



**INNOVATION**



**HIGH TECHNOLOGY**



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## AREA SCIENCE PARK: KEY FACTS

A leading **science and technology park** from 1978.

Public Research Body, under the control of **MIUR**

Hosts **72 High-Tech R&D Centers**, helping them to grow.  
**64 private companies**, **8 public research bodies**

Exports formats nationally (**Basilicata, Calabria**) and internationally (**Balkans**)



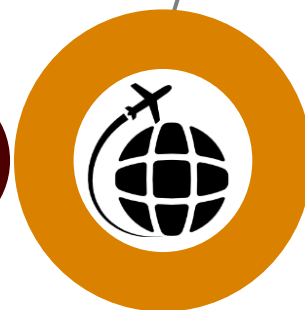
**> 9 m€/year**  
innovative projects on  
competitive funds.



**128 direct staff**  
**2.555 employed**  
in the 2 campuses



More than **25 EU projects**  
financed in 2014-2018





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## ***Area Open Innovation strategic projects: going transregional with OIS-AIR***





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## THE OPEN INNOVATION SYSTEM PROJECT

- ✓ 5 regional science & technology Parks and Incubators are pooled together to support and reinforce the R&I projects of regional companies;
- ✓ Funded by Friuli Venezia Giulia Regional Government;
- ✓ An integrated system with local support offices, common methodologies and activity, expert support (assessment, technical assistance, feasibility check, project planning, mentoring) to address customized companies needs;
- ✓ Results 2015-2017: +1000 companies involved, 450 projects focused on the RIS3 supported with technical analysis, 180 project plans implemented





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## The OIS-AIR Project

**Objective:** to establish the *Open Innovation System of the Adriatic-Ionian Region* (OIS-AIR), to unlock the innovation potential and competitiveness of the AI Region as a whole.

**Partners:** Area Science Park (LP), University of Basilicata (IT); National Chamber of Economy (HR), Belgrade Technology Park (RS); Ljubljana Technology Park (SI); Ministry of Finance and Economy (AL); Centre for Research & Technology Hellas (GR);

**Associated Partners:** Friuli Venezia Giulia Region, Ministry of Foreign Affairs (IT), Central European Initiative; Ministry of Science (Montenegro); Ministry of Economy (Croatia); Ministry of Education, Science and Technological Development (RS)

**Duration:** 24 months (01/01/2018-31/12/2019)

**Budget:** > 1.5 M€

**Interreg**   
**ADRION** **ADRIATIC-IONIAN**  
European Regional Development Fund – Instrument for Pre-Accession II Fund

OIS-AIR





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## SPECIFIC OBJECTIVES

- **Improve skills and competencies of research and development centres** by assisting the creation of innovation networks beyond borders.
- Stimulate **SMEs access to research infrastructures** (i.e. labs) and increase business investments in R&I
- **Valorise research results** and establish durable links and synergies between **enterprises, research and development centres and research infrastructures**.



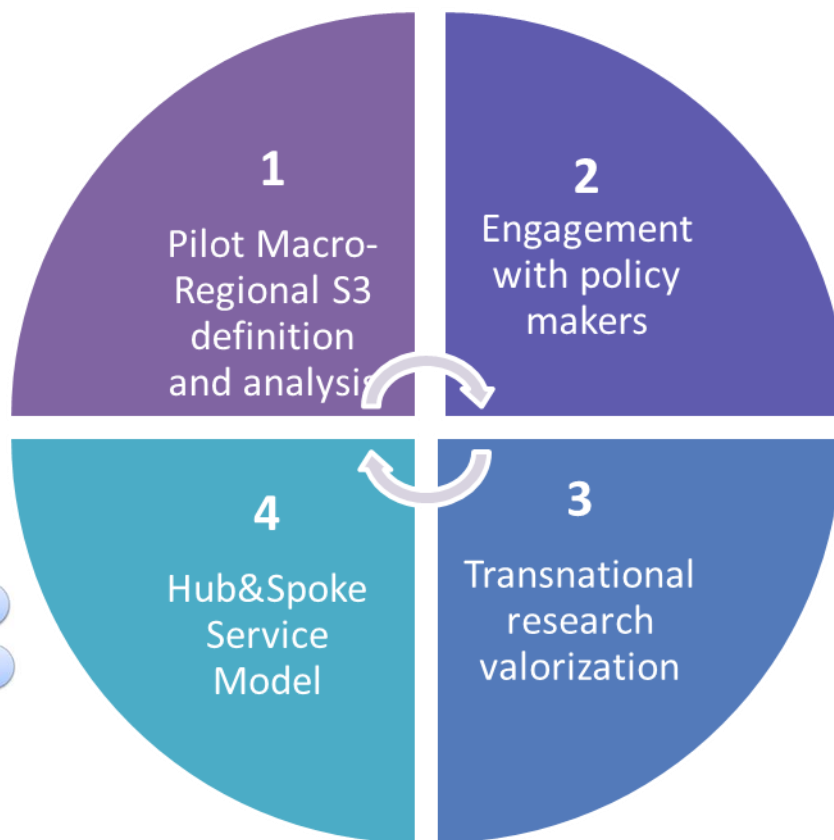
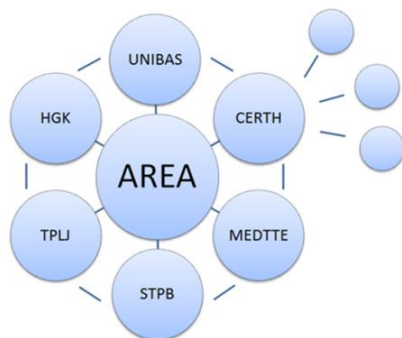


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## THE OISAIR MULTI-LEVEL STRUCTURE





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## SYNERGIES WITH THE EUSAIR STRATEGY

- ✓ The creation of a Macro-regional “Open Innovation System” based upon development trajectories coherent with local S3 impacts on all the EISAIR strategy pillars:



- ✓ OISAIR contributes also to 2 pivotal cross-cutting issues: need to develop capacity building activities and the promotion of R&I to boost high-skilled employment, growth and competitiveness;
- ✓ The elaboration of a Pilot Macroregional RIS3 along with the development of transregional value chains could provide useful insights on the untapped opportunities of the EUSAIR R&I system and contribute to the definition of the next macro-regional strategies.



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**THANK YOU!**



Padriciano, 99

34149 Trieste - Italy

Tel. +39 040 3755164

**[www.areasciencepark.it](http://www.areasciencepark.it)**

**[elena.banci@areasciencepark.it](mailto:elena.banci@areasciencepark.it)**



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